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## Forthright Launches as Stand-Alone Company

*New Company to Leverage Expertise and Leadership in Workflow System Based Transaction Processing and Resolution Solutions*

**MINNEAPOLIS, May 1, 2008**— [Forthright](#), a global provider of transaction processing and resolution solutions, today announced its formal entrance into the marketplace as an independent company. Spun off from the [National Arbitration Forum](#) in late 2007, Forthright is the nation's premier provider of transaction processing and claims administration services in the dispute resolution market. The company serves businesses of varying sizes and structures who work across a variety of business-to-business and business-to-consumer audiences.

“In addition to our traditional areas of strength in dispute resolution program administration and design, we will explore new offerings and new markets within the broader transaction solution industry,” said Forthright Chief Executive Officer Michael Kelly.

Forthright offers clients a range of products and services, including:

- **Transaction Processing:** Forthright's proven rules-based workflow technology platform offers clients the capability to process high volumes of transactions cost-effectively, efficiently and with exceptionally low error rates;
- **Resolution System Design:** Forthright's experts work with clients to design new systems, or optimize existing systems, to lower costs and enhance speed-to-resolution programs;
- **Program Administration:** Forthright works with clients to administer existing programs and programs they design. Forthright's proven capability in this space stems from its 22 years as the administrator of arbitration and mediation claims for the highest volume dispute resolution provider in the U.S., the National Arbitration Forum.

“As an independent company, we can best leverage our expertise not only to serve dispute resolution clients but also as an innovator in new areas of claims management and back-office business process outsourcing. Forthright solutions help clients with accuracy and speed, lower costs, greater transparency, and - most importantly - measurable results,” said

Kelly.

Forthright's executive team has decades of experience in both transaction processing and legal services, enhancing the company's knowledgeable perspective and ability to deliver significant results on behalf of clients. CEO Michael Kelly brings a vision for applying Forthright's unique capabilities derived from his industry experience, legal background and business acumen.

"Whether companies are building a ground-up system or are refining a legacy process, Forthright can collaborate to construct a solid solution that efficiently handles large volumes of transactions," concluded Kelly.

### **About Forthright**

Forthright is a global provider of transaction processing and resolution solutions. Clients of Forthright take advantage of our proven platform, innovative transaction processing expertise and exceptional service. Whether companies are building a ground-up system or refining a legacy process, we collaborate to construct a solid solution that efficiently handles large volumes of transactions. Our state of the art workflow solutions deliver improved accuracy, faster speed to resolution, reduced cost, greater transparency and – most importantly – measurable results.

[www.forthrightsolutions.com](http://www.forthrightsolutions.com)

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